FUNDRAISING IDEAS / INFO 3/6/2025 Fundraising Committee Meeting

Upcoming Events & Events Being Planned

- March 22 puzzle race see flyer
- Trivia night
 - Staff members Leslee Hamilton and Katy Reichert have offered to help with this
 - American Legion 30 rectangular tables, 10 seats each. \$500 to rent the hall.
 - \$15/person?
 - Sponsorships
 - o 50/50 & silent auction might require special permits
- Extra yearbooks sale
- "Taste of Collinsville" event see Kathy's notes
- Conversations with individual potential donors
- Silent auction
- "Swag" sales t-shirts, bags, etc.

****Need to check on some of these ideas to see if the library can legally do them****

Review of Completed / Ongoing Fundraisers:

- Giving Tuesday (12/3/2024)
 - Raised \$1,709.85 at that time for capital needs and led to an additional \$100.00 for capital needs since then. A few undesignated donations were received around the same time, totalling ~\$250.
- STL Sheds
 - Unfortunately there weren't any takers on this offer
- Clothing Drop-Off Box
 - o The library received \$113.23 for mid-November thru December 2024.
- Culver's Donate While You Dine (2/26/2025)



Saturday, March 22 2-4pm (doors at 1:30)

March 15 to pay and register.



Prizes for 1st, 2nd, and 3rd. oer table

Collinsville Library





A Taste of Collinsville

MVLD Fundraiser Proposal

Background:

Collinsville Christian Academy used to hold this fundraiser. They had great success, it was the fundraiser that raised the most money, between \$5,000 - \$7,000. Some details:

- 1. The student sold tickets: \$15/person, \$35/family. [Or could do a per child price based on age.]
- 2. They did it in April, on a Saturday from 10:00am 2:00pm. Everyone met at the school to get an **arm band** and a **map**. Everyone returned to the school at the end to vote for favorites:
 - best main course
 - best dessert
 - best pizza, there were several offering this
- 3. Gifts: everyone got a plastic refillable **cup** with school's logo on it. The school provided free drinks/refills.
- 4. Restaurants provided a sample of their choice throughout the time frame. It brought people into their businesses, and support the cause. Good advertising for them. Good will for the community.
- 5. The winning restaurant and a runner up, in each category, got a 'Certificate' the school provided and published the results somewhere for the community to know. Every restaurant got a 'Certificate of Appreciation' for participating. Could do a 1st, 2nd, 3rd if desired...

Planning Details:

- 1. List all you need to do to reach your final goal.
 - make sure participants know what the goal is, why are we fundraising:

The library building is beautiful, yet, it is showing its age. Several major repairs have shown up this year - all at the same time. Some of these extra needs are: costly new elevator parts and repair, new roofs, cupola repair, broken walkways replaced, fountain, flooring.... to name a few. We can cover these expenses, but our budget will really take a hit. We do not want to levy more taxes this year for all this - so we thought we would try a fundraiser or two.....to keep us on track and to have some fun!

- 2. List actual expenses to promote the fundraiser:
 - printing
 - advertising
 - gifts
 - _
- 3. List of participating donors and sponsors who donate door prizes or help pay for advertising. Can have sponsorship levels, i.e., \$500, \$100, etc.
 - Herr Funeral Home
 - Farmer's Market
 - Edible Arrangements gift coupon
 - _
- 4. Restaurants: GO visit them in person. Talk to the manager. Make sure their name and logo got on advertising posters. Give them a "guesstimate" of participants, based on how many tickets are sold. So they can:
 - prepare samples, can give them suggestions as well
 - they have the manpower on hand for this
 - they may need to get corporate permission ahead of time

- 5. Gather a team delegate jobs.
 - buy tickets at libraries, who collects money?
 - all Board members sell tickets
 - who mans the arm band/free drinks/ voting 'booth' day of event, could set up a tent and table outside the library (2 hour shifts?)
 - etc....

List of some restaurants:

Freddys Sandwich Shop - Collinsville slider

Agavero Grill and Cantina Verona Coffee / Bert's Chuck wagon

Ravenelli's Spring Garden
Popeyes City Scoops

Zapatas Old Herald/ Cold Herald

Red Bar - they did a hot dog Fazzi's

Friday's South - pizza Pizza Hut
Sonic Jimmy Johns
Subway Asia Garden

Peking Garden Dairy Queen

Azucar Old City Bakery Kruta's McDills Irish Pub Panera Bread Co.

Lottie's Steak 'n Shake
Joe's Pizza American Legion

VFW KFC

Dairy Freeze Horseshoe Lounge Star Hibachi Bandana;s BBQ

Sloan's Pub House Carisilo's Marco's Pizza Colton's

Arbys Smoothie King Culver's Imo's Pizza

Firehouse Subs Hurricane Bar and Grill

Papa John's Pizza PennStation
Lucky Fox Starbucks
Sanatara New China

Lucky Fox Starbucks
Scooters New China
Bob Evans

That's 52
That's all I have on it for now....I'll keep asking around until our next mtg. In

January.